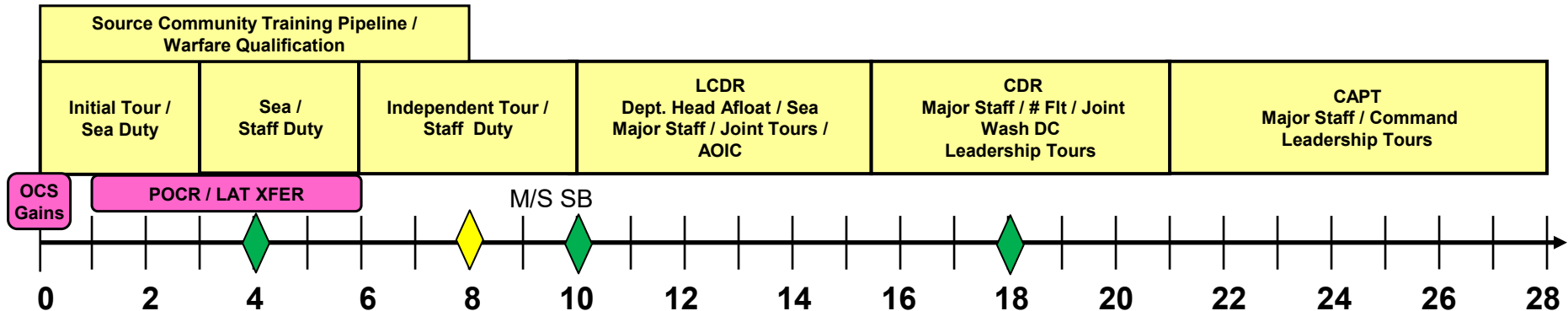




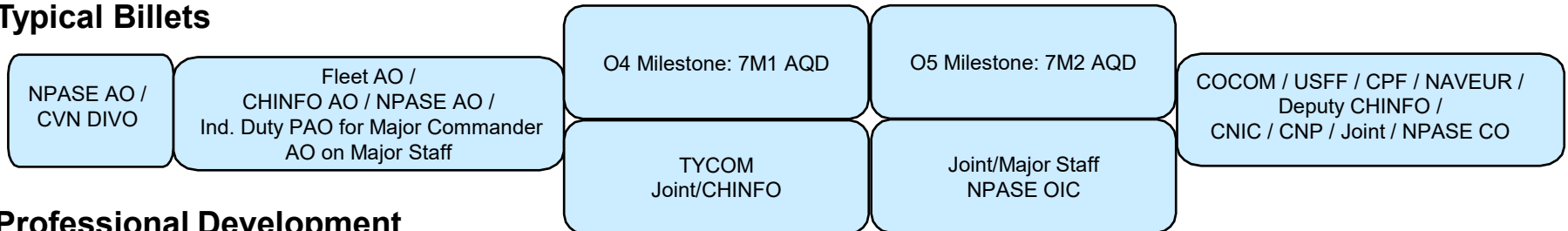
# Public Affairs Officer

## Career Progression

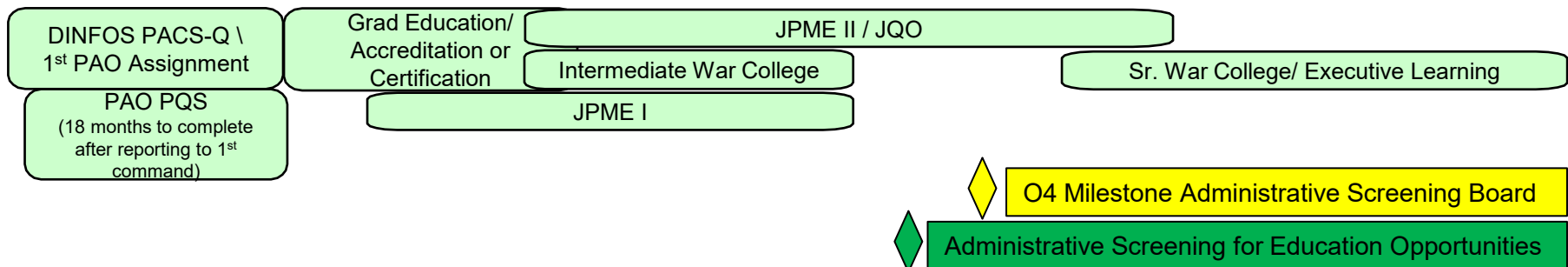
### Career Path



### Typical Billets



### Professional Development





# Public Affairs Officer

## *Community Values*

- **Career progression produces senior PAOs with communication expertise demonstrated by strategy development, tactical execution, enterprise leadership, and providing astute counsel. Sustained superior performance in jobs balancing operational and joint staffs, direct senior leader support, Wash DC HQ billets, and PAO leadership.**
- **Valued achievements prior to LIEUTENANT COMMANDER (in priority order):**
  - Required to complete PAO qualification and awarded 7IQ AQD
  - Sustained superior performance directly supporting senior leaders (CAPT/Flag) and implementing public affairs in operational/high visibility environment
  - Sustained superior performance as deputies or action officers for senior PAOs (CAPT/CDR) or in previous community.
  - Certifications and Accreditations: APR/APR+M/CMP/SCMP (all valued equally) are highly desired
  - JPME I highly desired
- **Valued achievements prior to COMMANDER (in priority order):**
  - Successfully completed and demonstrated superior performance in O4 milestone tour, awarded 7M1 AQD
  - Sustained superior performance in operational, major staff, and independent duty assignments of increased scope in public affairs responsibility at shore and sea billets.
  - Experience providing operational-level counsel to one and/or two-star Flag/General officers
  - JPME I
  - Completion of graduate education with particular focus in communication (4400P) highly desired
  - Certifications and Accreditations: APR/APR+M/CMP/SCMP (all valued equally) are highly desired
  - Completion of/progress towards becoming a Joint Qualified Officer is highly desired
- **Valued achievements prior to CAPTAIN (in priority order):**
  - Successfully completed and demonstrated superior performance in O5 milestone tour, awarded 7M2 AQD
  - Sustained superior performance providing strategic-level counsel to two and three star Flag/General officers on a Major Staff
  - Completion of graduate education with particular focus in communication (4400P)
  - A successful track record of translating CMDR's vision and intent into public communication strategies and plans; leading, advising, and aligning enterprise public affairs personnel and programs; and, integrating public communication efforts across multiple organizations to include the U.S. interagency and/or foreign militaries in order to achieve strategic and operational goals.
  - Certifications and Accreditations: APR/APR+M/CMP/SCMP (all valued equally) are highly desired
  - Completion of/progress towards becoming a Joint Qualified Officer is highly desired